Designing Trustworthy Assessment Methods (Rubric VIII-IX)

The goal of the measure is to evaluate whether the curriculum is preparing students to master the program learning outcomes (PLOs) and to identify specific areas for improvement so faculty can make precise, manageable changes within available resources.

Characteristics of Trustworthy Methods

Use Representative Samples

- Focus on graduating seniors.
- Avoid assessing electives, internships, or roles (TAs) not completed by all degree majors.

Employ Sound Methodology

- Use multi-rater designs to reduce bias.
- Develop and norm rubrics collaboratively.
- Avoid course grades or pass/fail metrics that obscure PLO-specific insights (e.g., bonus points).

Demonstrate Reliability

- Report inter-rater agreement when relevant.
- Use multiple measures for each PLO (triangulation) when possible.

Focus on Actionable Data

 The results indicate clearly what should be improved if the achievement expectations are not met.

Best Practices for Reporting the Method

Describe the Full Process

Who collects the data (e.g., faculty,
committee)
What is collected (e.g., essays, presentations)
Where/when it's collected (e.g., capstone,

final semester)

How it's reviewed (e.g., normed rubric, faculty

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☐ **How** it's analyzed (e.g., scoring, exclusions, averaging)

Include Tools & Timelines

- ☐ Attach rubrics, prompts, or rating forms
- ☐ Share annual collection/review timeline

Ensure Continuity

- ☐ Document clearly for future coordinators
- ☐ Use shared folders for sustainability

EXAMPLE

Instrument

Students submit a written policy analysis report in XYZ 400 to demonstrate proficiency in PLO 3: Students will apply evidence-based reasoning to evaluate and propose solutions to public sector challenges.

Data Collection

Faculty collect the student written report in XYZ 400. Artifacts are submitted via the LMS and organized in a shared folder for review. The reports from non-majors are excluded. The student names are redacted to reduce bias.

Review Process

A panel of five faculty members uses a collaboratively developed and normed rubric to evaluate each artifact. Reviewers meet to calibrate scoring prior to assessment. Two reviewers score each artifact. A third reviewer is used when the difference between the first reviewers is greater than 4.

Analysis

Scores are averaged across raters. Incomplete submissions are excluded.

Inter-rater agreement was calculated to be 85% for this cycle.

Tools & Timeline

Rubrics and prompts are attached. Data collection occurs each spring; review and analysis are completed by June.

Sustainability

All materials and documentation are stored in a shared departmental folder. Faculty are encouraged to use the assessment rubric in their courses and add additional components to meet their grading needs.

Need Help?

There are no one-solution-fits-all in assessment. The Office of Institutional Effectiveness (OIE) can support you at every step ensuring your approach fits your program's goals, resources, and capacity.