



## Alabama Commission on Higher Education

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December 12, 2023

James Dalton, Ph.D.  
Executive Vice President and Provost  
University of Alabama  
PO Box 870114  
Tuscaloosa, AL 35487

Dear Dr. Dalton:

At its meeting on December 8, 2023, the Alabama Commission on Higher Education approved the following new academic program for the University of Alabama:

### NEW ACADEMIC PROGRAM:

- Master of Science in Sport Management (CIP 31.0504)

In addition, the following information items were accepted by the Commission:

### POST-IMPLEMENTATION REPORTS:

- Master of Arts in Instructional Technology (CIP 13.0501) – Met all conditions
- Master of Science in Consumer Sciences (CIP 19.0401) – Met all conditions
- Master of Science in Human Nutrition (CIP 19.0504) – Met all conditions
- Bachelor of Fine Arts in Theatre (CIP 50.0501) – Met all conditions
- Master of Public Health in Health Education and Promotion (CIP 51.2201) – Met all conditions
- Master of Science in Rural Community Health (CIP 51.2208) – Met all conditions
- Master of Science in Population Health Sciences (CIP 51.2299) – Met all conditions

### UPDATES TO ACADEMIC UNITS REQUIRING NOTIFICATION ONLY:

- Renaming of the Department of Human Nutrition and Hospitality Management to the Department of Human Nutrition, Hospitality, and Sports Management within the College of Human Environmental Sciences

A record of these items is available on the Commission website for your reference:  
[https://ache.edu/?page\\_id=16173](https://ache.edu/?page_id=16173). For your convenience, we have enclosed the post-implementation conditions for the program that was approved at this meeting.

Sincerely,

Robin E. McGill, Ph.D.  
Deputy Director for Academic Affairs

CC: Dr. Tonjanita Johnson, Dr. Ginger Bishop, Dr. Carmen Jones, Ms. Shirrell Perryman

DECISION ITEM: University of Alabama, Master of Science in Sport Management (CIP 31.0504)

Staff Presenter: Dr. Robin McGill  
Deputy Director for Academic Affairs

Staff Recommendation: That the Commission approve the proposed Master of Science (MS) in Sport Management.

The program will have the implementation date and post-implementation conditions listed below:

**Implementation Date:** The proposed program will be implemented in Fall 2024. Based on Commission policy, the proposed program must be implemented by September, 2026, or Commission approval will expire. The institution must notify the Commission in writing when the program is implemented or if there is any delay in implementation.

The program will have the implementation date and post-implementation conditions listed below:

**Post-Implementation Conditions:**

1. That the annual average new enrollment headcount beginning in 2025-26 will be at least 4.7, based on the Commission's "Operational Policy on the Approval of New Programs of Instruction and Requirements for Post-Implementation Monitoring" (Administrative Code §300-2-1-.04).
2. That the annual average number of graduates for the period 2025-26 through 2030-31 (six-year average) will be 3.75, based on the adopted graduation requirements as stated in the Code of Alabama 16-5-8(a)(2).
3. That the existing MS in Hospitality Management will maintain program viability in keeping with the adopted graduation requirements as stated in the Code of Alabama 16-5-8(a)(2).
4. That information regarding an overall assessment of the program be provided, particularly as related to objectives stated in the proposal, including also data on related employment and/or acceptance into a doctoral program.

The University of Alabama (UA) will be required to phase out the program if any of the post-implementation conditions are not met. The institution must present documentation regarding the post-implementation conditions, as well as a general assessment of the program, in a report submitted to the Commission no later than September 1, 2031.

Background: The Code of Alabama, 16-5-8 (c) states that the governing boards of public institutions of higher education in this state and the campuses under their governance or supervision shall not