



Alabama Commission on Higher Education

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October 12, 2021

James Dalton, Ph.D.
Executive Vice President and Provost
University of Alabama
PO Box 870114
Tuscaloosa, AL 35487

Dear Dr. Dalton:

At its meeting on September 10, 2021, the Alabama Commission on Higher Education approved the following academic items for the University of Alabama:

NEW ACADEMIC PROGRAMS:

- Bachelor of Fine Arts in Graphic Design (CIP 50.0401)
- Master of Arts in Interdisciplinary Studies (CIP 30.0000)
- Master of Science in Interdisciplinary Studies (CIP 30.0000)

SUBSTANTIVE EXTENSION/ ALTERATION:

- Bachelor of Science in General Business (CIP 52.0101)

In addition, the Commission accepted the following information items:

CHANGES TO THE ACADEMIC PROGRAM INVENTORY:

- ~~CIP 52.0601 Economics, BSCBA/BA~~ CIP 45.0601 Economics, BS/BA
- CIP 22.0203 Doctor of Juridical Science (Deletion)

NON-SUBSTANTIVE EXTENSIONS/ALTERATIONS TO EXISTING PROGRAMS OF INSTRUCTION:

- Addition of a Concentration in Digital Communication to the Existing BACom in Public Relations (CIP 09.0902)
- Addition of a Concentration in Integrated Channel Planning to the Existing BACom in Advertising (CIP 09.0903)
- Addition of a Concentration in Brand Management to the Existing BACom in Advertising (CIP 09.0903)
- Addition of a Concentration in Advertising Creative to the Existing BACom in Advertising (CIP 09.0903)
- Addition of a Concentration in Digital, Public, and Professional Writing to the Existing BA in English (CIP 23.0101)

UPDATES TO UNITS OF INSTRUCTION, RESEARCH, PUBLIC SERVICE, AND ADMINISTRATION:

- Establishment of the Global Water Security Center as a New Unit of Research
- Establishment of the Manufacturing at the Point-of-Need (MPN) Center as a New Unit of Research

These items will be available on the Commission website: <http://ache.edu/MeetingDt.aspx>.

We look forward to working with you and your staff on matters related to Alabama higher education.

Sincerely,

A handwritten signature in black ink that reads "Robin E. McGill". The signature is written in a cursive style with a large initial "R" and "M".

Robin E. McGill, Ph.D.
Deputy Director for Academic Affairs

CC: Dr. Tonjanita Johnson
Dr. Ginger Bishop
Dr. Carmen Jones
Ms. Shirrell Perryman
Ms. Kristan White

DECISION ITEM: H-4a

University of Alabama, Bachelor of Fine Arts in Graphic Design (CIP 50.0401)

Staff Presenter:

Dr. Robin McGill
Deputy Director for Academic Affairs

Staff Recommendation:

That the Commission approve the proposed Bachelor of Fine Arts (BFA) in Graphic Design.

The program will have the implementation date and post-implementation conditions listed below:

Implementation Date: The proposed program will be implemented in Fall 2022. Based on Commission policy, the proposed program must be implemented by September 13, 2024, or Commission approval will expire. The institution must notify the Commission in writing when the program is implemented or if there is any delay in implementation.

The program will have the implementation date and post-implementation conditions listed below:

Post-Implementation Conditions:

1. That the annual average new enrollment headcount beginning in 2023-24 will be at least 21, based on the proposal.
2. That the annual average number of graduates for the period 2024-25 through 2028-29 (five-year average) will be 7.5, based on the adopted graduation requirements as stated in the Code of Alabama 16-5-8(a)(2).
3. That the existing BFA/BA in Studio Art (CIP 50.0702) continue to maintain viability in accordance with the Code of Alabama 16-5-8(a)(2).
4. That information regarding an overall assessment of the program be provided, particularly as related to objectives and assessment measures stated in the proposal, including also data on related employment and/or acceptance into a graduate program.

University of Alabama (UA) will be required to phase out the program if any of the post-implementation conditions are not met. The institution must present documentation regarding the post-implementation conditions, as well as a general assessment of the program, in a report submitted to the Commission no later than September 1, 2029.

Background:

The Code of Alabama, 16-5-8 (c) states that the governing boards of public institutions of higher education in this state and the campuses under their governance or supervision shall not

DECISION ITEM: University of Alabama, Master of Arts in Interdisciplinary Studies (CIP 30.0000)

Staff Presenter: Dr. Robin McGill
Deputy Director for Academic Affairs

Staff Recommendation: That the Commission approve the proposed Master of Arts (MA) in Interdisciplinary Studies.

The program will have the implementation date and post-implementation conditions listed below:

Implementation Date: The proposed program will be implemented in Fall 2022. Based on Commission policy, the proposed program must be implemented by September 13, 2024, or Commission approval will expire. The institution must notify the Commission in writing when the program is implemented or if there is any delay in implementation.

Post-Implementation Conditions:

1. That the annual average new enrollment headcount beginning in 2023-24 will be at least 11, based on the proposal.
2. That the annual average number of graduates for the period 2024-25 through 2028-29 (five-year average) will be at least 3.75, based on the adopted graduation requirements as stated in the Code of Alabama 16-5-8 (2).
3. That information regarding an overall assessment of the program be provided, particularly as related to objectives and assessment measures stated in the proposal, including also data on related employment and/or acceptance into a doctoral program.

The University of Alabama (UA) will be required to phase out the program if any of the post-implementation conditions are not met. The institution must present documentation regarding the post-implementation conditions, as well as a general assessment of the program, in a report submitted to the Commission no later than September 1, 2029.

Background: The Code of Alabama, 16-5-8 (c) states that the governing boards of public institutions of higher education in this state and the campuses under their governance or supervision shall not undertake the establishment of a new unit or program of instruction for academic credit with state funds before submitting plans for the new unit or program to the Commission for its review, evaluation, and approval.

DECISION ITEM: University of Alabama, Master of Science in Interdisciplinary Studies (CIP 30.0000)

Staff Presenter: Dr. Robin McGill
Deputy Director for Academic Affairs

Staff Recommendation: That the Commission approve the proposed Master of Science (MS) in Interdisciplinary Studies.

The program will have the implementation date and post-implementation conditions listed below:

Implementation Date: The proposed program will be implemented in Fall 2022. Based on Commission policy, the proposed program must be implemented by September 13, 2024, or Commission approval will expire. The institution must notify the Commission in writing when the program is implemented or if there is any delay in implementation.

Post-Implementation Conditions:

1. That the annual average new enrollment headcount beginning in 2023-24 will be at least 11, based on the proposal.
2. That the annual average number of graduates for the period 2024-25 through 2028-29 (five-year average) will be at least 3.75, based on the adopted graduation requirements as stated in the Code of Alabama 16-5-8 (2).
3. That information regarding an overall assessment of the program be provided, particularly as related to objectives and assessment measures stated in the proposal, including also data on related employment and/or acceptance into a doctoral program.

The University of Alabama (UA) will be required to phase out the program if any of the post-implementation conditions are not met. The institution must present documentation regarding the post-implementation conditions, as well as a general assessment of the program, in a report submitted to the Commission no later than September 1, 2029.

Background: The Code of Alabama, 16-5-8 (c) states that the governing boards of public institutions of higher education in this state and the campuses under their governance or supervision shall not undertake the establishment of a new unit or program of instruction for academic credit with state funds before submitting plans for the new unit or program to the Commission for its review, evaluation, and approval.