

Ms. White,

On behalf of Dr. Tonjanita Johnson, I have enclosed a total of **seven** items that were approved by The University of Alabama Board of Trustees on Friday, November 13, 2020. There are **four** items that will require action that are being sent to the Alabama Commission on Higher Education for its consideration and approval, and **three** information items.

Please let me know if you have any questions regarding the items that are attached.

ACTION ITEMS:

1. Notification of Intent to Submit a Proposal (NISP) for a Bachelor of Fine Arts (B.F.A.) degree in Graphic Design (CIP Code 50.0401) at UA
2. Three Concentrations within the Master of Arts (M.A.) in Management (CIP Code 52.0201) at UA:
 - a. Global Business Management
 - b. Strategy Innovation, Entrepreneurship and Growth
 - c. Human Resources Analytics
3. Biological Engineering Concentration within the Bachelor of Science Chemical Engineering (B.S.Che.E.) degree (CIP Code 14.0701) at UA
4. Psychological Services Concentration within the Bachelor of Arts (B.A.) degree in Psychology (CIP Code 42.0101) at UAH

INFORMATION ITEMS:

1. Altering the Degree Program Title and CIP Code of the Master of Arts in Journalism (CIP Code 09.0401) to the Master of Arts in Journalism & Media Studies (CIP Code 09.0499) at UA
2. Changing the Degree Nomenclature of the Bachelor of Science in Education (B.S.Ed.) degree in Kinesiology (CIP Code 31.0505) to the Bachelor of Science (B.S.) degree in Kinesiology (CIP Code 31.0505) at UA
3. Changes to the following degree program Titles, Nomenclatures, and CIP Codes at UA:
 - a. Economics B.S.C.B.A./B.A. (CIP Code 52.0601) to Quantitative Economics B.S./B.A. (CIP Code 45.0603)
 - b. Economics M.A. (CIP Code 52.0601) to Quantitative Economics M.A. (CIP Code 45.0603)
 - c. Economics Ph.D. (CIP Code 52.0601) to Quantitative Economics Ph.D. (CIP Code 45.0603)
 - d. Banking and Finance B.S.C.B.A. (CIP Code 52.0801) to Finance B.S. (CIP Code 52.0801)
 - e. Banking and Finance M.S. (CIP Code 52.0801) to Finance M.S. (CIP Code 52.0801)

- f. Banking and Finance Ph.D. (CIP Code 52.0801) to Finance Ph.D. (CIP Code 52.0801)
- g. Accounting B.S.C.B.A. (CIP Code 52.0301) to Accounting B.S. (CIP Code 52.0301)
- h. Business Administration B.S.C.B.A. (CIP Code 52.0201) to Business Administration B.S. (CIP Code 52.0201)
- i. Management Information Systems B.S.C.B.A. (CIP Code 52.1201) to Management Information Systems B.S. (CIP Code 52.1201)
- j. Marketing B.S.C.B.A. (CIP Code 52.1401) to Marketing B.S. (CIP Code 52.1401)
- k. Operations Management B.S.C.B.A. (CIP Code 52.1301) to Operations Management B.S. (CIP Code 52.1301) in the Culverhouse College of Business at UA

Kind regards,

Shirrell

Shirrell

**Shirrell Perryman | Administrative Associate to
Sr. Vice Chancellor Tonjanita L. Johnson
for Academic and Student Affairs**

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THE UNIVERSITY OF ALABAMA
THE UNIVERSITY OF ALABAMA AT BIRMINGHAM
THE UNIVERSITY OF ALABAMA IN HUNTSVILLE
THE UAB HEALTH SYSTEM

