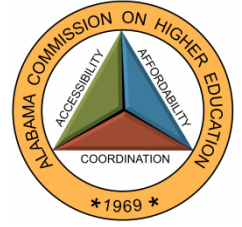




## Alabama Commission on Higher Education

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September 17, 2019

Kevin Whitaker, Ph.D.  
Executive Vice President and Provost  
University of Alabama  
Box 870114  
Tuscaloosa, AL 35487

Dear Dr. Whitaker:

At its meeting on September 13, 2019, the Alabama Commission on Higher Education approved the following academic program for the University of Alabama:

- Master of Science in Management Information Systems (CIP 52.1201)

In addition, the following information items were accepted by the Commission:

### IMPLEMENTATION OF NON-DEGREE PROGRAMS AT SENIOR INSTITUTIONS:

- Graduate Certificate in Book Arts (CIP 50.0799)

### EXTENSIONS/ALTERATIONS TO EXISTING PROGRAMS OF INSTRUCTION:

- Addition of a Concentration in Marketing Communication Management to the Existing MA in Advertising and Public Relations (CIP 09.0903)
- Addition of a Concentration in Health Communication to the Existing PhD in Communications and Information Sciences (CIP 09.0199)
- Addition of a Concentration in Sport and Entertainment Event Management to the Existing BS in Hospitality Management (CIP 52.0901)

These items will be available on the Commission website: <http://ache.edu/MeetingDt.aspx>. We look forward to working with you and your staff on matters related to Alabama higher education.

Sincerely,

A handwritten signature in cursive script that reads "Robin E. McGill".

Robin E. McGill, Ph.D.  
Director of Instruction and Special Projects

RM/MP

c: Dr. Charles Nash  
Dr. Ginger Bishop  
Ms. Margaret Pearson