September 17, 2018

Dr. Stuart R. Bell
President
University of Alabama
203 Rose Administration Building
Tuscaloosa, AL 35487

Dear Dr. Bell:

Because of lack of a quorum of the full membership of the Alabama Commission on Higher Education (ACHE) at its regularly scheduled September meeting, the Executive Committee of the Commission met on September 14, 2018 to address time sensitive items. At that time, the following items were approved by the Executive Committee for the University of Alabama:

**ACADEMIC PROGRAMS:**
Bachelor of Science in Musical Audio Engineering (CIP 14.1099)
Bachelor of Science in Computer Engineering in Computer Engineering (CIP 14.0901)
Bachelor of Science in Educational Neuroscience (CIP 13.0607)
Master of Science in Business Analytics (CIP 52.1302)
Master of Arts in Biological Sciences (CIP 26.0101)
Doctor of Social Work in Social Work (CIP 44.0701)

**EXTENSIONS/ALTERATIONS OF EXISTING PROGRAMS:**
Alteration of the PhD in Communication and Information Sciences (CIP 09.0102)
Addition of a concentration in Acting to the existing MFA in Theatre (CIP 50.0501)
Addition of a concentration in Arts Management to the existing MFA in Theatre (CIP 50.0501)
Addition of a concentration in Directing to the existing MFA in Theatre (CIP 50.0501)
Addition of a concentration in Stage Management to the existing MFA in Theatre (CIP 50.0501)
Addition of a concentration in Costume Design and Production to the existing MFA in Theatre (CIP 50.0501)
Addition of a concentration in Design and Technical Production to the existing MFA in Theatre (CIP 50.0501)
Addition of a concentration in Applied Communication to the existing PhD in Communication and Information Sciences (CIP 09.0199)
Addition of a concentration in Book and Publishing Studies to the existing PhD in Communication and Information Sciences (CIP 09.0199)
Addition of a concentration in Interpersonal Communication to the existing PhD in Communication and Information Sciences (CIP 09.0199)
Addition of a concentration in Media Processes and Effects to the existing PhD in Communication and Information Sciences (CIP 09.0199)
Addition of a concentration in Rhetoric and Political Discourse to the existing PhD in Communication and Information Sciences (CIP 09.0199)
Addition of a concentration in Advertising Creative to the existing MA in Advertising and Public Relations (CIP 09.0903)
Addition of a concentration in Media Strategy to the existing MA in Advertising and Public Relations (CIP 09.0903)
CHANGES TO THE ACADEMIC PROGRAM INVENTORY
Program Inventory Deletion – CIP 42.2805 School Psychology, EdD

b. Changes in CIP Codes Program Titles, or Degree Nomenclature - 69:0102 09.0199
   Communication and Information Sciences, PhD

IMPLEMENTATION OF NON-DEGREE PROGRAMS AT SENIOR INSTITUTIONS
Undergraduate Crossing Point Certificate in Occupational Studies

The Commission bylaws state, “The Executive Committee is empowered to act on behalf of the
Commission between regular scheduled meetings of the Commission with said action being
subject to ratification by the full Commission at a regular or special meeting held in accordance
with all laws requiring open and public meetings”. We will notify you when the full Commission
ratifies the item listed above. In the meantime, the institution should proceed with programmatic
implementation as planned in order to meet the implementation date stated in staff
recommendation.

We hope this information is helpful.

Sincerely,

[Signature]

Dr. James E. Purcell, Ed.D.
Executive Director

JP/MP

c: Dr. Charles Nash
   Dr. Kevin Whitaker
   Mr. Lorne Kuffel
   Dr. Virginia Bishop
   Dr. Cathy Pagani
   Ms. Margaret Pearson