The University Assessment Council

Minutes
March 27, 2018
210D Reese Phifer

Attendance: Jon Acker, Viola Acoff, Ginger Bishop, Chris Coleman, George Daniels, Sarah Fitzgerald, Holly Hallmann, James Hardin, Robin Lawson, Mary Kay Meyer, Lesley Reid, Heather Pleasants, Andrew Richardson, Cecil Robinson, Jennifer Roth-Burnette, Tim Salazar, Eric Williams

- Andrew Richardson and Jennifer Roth-Burnette (the CCS Innovation Team) gave an overview of some teaching/learning/assessment tools they’ve been developing. Many of the projects involve simulated scenarios, including a series of Hotel Front Office simulation modules for RHM 325 (taught by Kim Boyle). The feedback from students in that course has been almost entirely positive. The Innovation Team uses some off-the-shelf products but can also build modules in-house that interface with Blackboard.

- Chris Coleman reported that a Blackboard shell course has been set up to allow students to create Taskstream LAT accounts and use the platform to create web pages and electronic portfolios. Awareness emails to all students and all faculty should be sent by Provost Whitaker soon.

- In preparation for the imminent voting period for this year’s Provost’s Assessment Award (for academic degree programs), the group reviewed and discussed some brief program assessment scenarios with an eye toward strengths/weaknesses in methods, interpretations, and use of results to seek improvement. The voting survey will go out after the meeting, with links to the reports of the 3 finalists: Chemical Engineering BS, Marketing MS, and Psychology BS/BA.

Meeting adjourned
Next meeting: April 24th