



## The University Assessment Council

### Minutes

October 31, 2017

210D Reese Phifer

Attendance: Ginger Bishop, Chris Coleman, Sarah Fitzgerald, Holly Hallmann, Andrew Hester, Mary Kay Meyer, Cecil Robinson, Tim Salazar, Eric Williams, Liza Williams

- Holly Hallmann gave an overview of assessment strategies used by the Center for Academic Success (*Assessment Spotlight*). Over the past few years, she has reinvented their approach to collect more meaningful and actionable information. Data are gathered at the student level (visits, post-visit surveys, service type, final grades, graduation rates, etc.) and used to inform programming decisions. Holly reported that the Center has applied for CRLA (College Reading & Learning Association) certification. She also told the UAC about the Academic Resource Hub: <http://academichub.ua.edu/>
- OIE Assessment Update: For units on the Academic reporting cycle, reports were due on October 2<sup>nd</sup>. The table below was distributed to summarize the status of submissions.

| <i>as of 10/30</i>  | Report Submitted | Not Submitted (yet) | Submission % |
|---------------------|------------------|---------------------|--------------|
| Degree Programs     | 115              | 29                  | 79.8%        |
| Support/Admin Units | 7                | 2                   | 77.8%        |

- Ginger Bishop shared observations about the recent Assessment Institute (IUPUI) and national trends in higher ed assessment.
- Chris Coleman provided an update on Kathleen Yancey (FSU), who accepted an invitation to visit UA on February 15-16, 2018. She will offer workshops on ePortfolio topics that emerged from the recent faculty survey sent out by Provost Whitaker.

### Meeting adjourned

Next meeting: Jan. 22<sup>nd</sup>