The University Assessment Council

Minutes
October 31, 2017
210D Reese Phifer

Attendance: Ginger Bishop, Chris Coleman, Sarah Fitzgerald, Holly Hallmann, Andrew Hester, Mary Kay Meyer, Cecil Robinson, Tim Salazar, Eric Williams, Liza Williams

• Holly Hallmann gave an overview of assessment strategies used by the Center for Academic Success (Assessment Spotlight). Over the past few years, she has reinvented their approach to collect more meaningful and actionable information. Data are gathered at the student level (visits, post-visit surveys, service type, final grades, graduation rates, etc.) and used to inform programming decisions. Holly reported that the Center has applied for CRLA (College Reading & Learning Association) certification. She also told the UAC about the Academic Resource Hub: http://academichub.ua.edu/

• OIE Assessment Update: For units on the Academic reporting cycle, reports were due on October 2nd. The table below was distributed to summarize the status of submissions.

<table>
<thead>
<tr>
<th></th>
<th>Report Submitted</th>
<th>Not Submitted (yet)</th>
<th>Submission %</th>
</tr>
</thead>
<tbody>
<tr>
<td>Degree Programs</td>
<td>115</td>
<td>29</td>
<td>79.8%</td>
</tr>
<tr>
<td>Support/Admin Units</td>
<td>7</td>
<td>2</td>
<td>77.8%</td>
</tr>
</tbody>
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• Ginger Bishop shared observations about the recent Assessment Institute (IUPUI) and national trends in higher ed assessment.

• Chris Coleman provided an update on Kathleen Yancey (FSU), who accepted an invitation to visit UA on February 15-16, 2018. She will offer workshops on ePortfolio topics that emerged from the recent faculty survey sent out by Provost Whitaker.

Meeting adjourned
Next meeting: Jan. 22nd