



## The University Assessment Council

### Minutes

September 23, 2014

**Present:** Ginger Bishop, Kathy Bolland, Alice March, Jim Bailey, Julie McAdams, Mary Anne Connors, Kevin Whitaker, Jon Acker, Donna Keene, Holly Hallman, Brenda McPherson, Millie Jackson, Mary Kay Meyer, George Daniels, Lorne Kuffel, Vivian Abbott, James Hardin

#### Discussion

Ginger Bishop gave an update on SACSCOC. The Compliance Certification was mailed to Off-Site Committee members on Sept. 8.

George Daniels gave the following update on QEP:  
QEP will be doing a QEP fair in the spring of 2015 to showcase existing Experiential Learning activities..

Kevin Whitaker had nothing new to report on Core Curriculum.

Program reviews are underway in Anthropology, New College, HES (modified), and COE (modified). External reviewers will be here next month.

Mary Anne Connors and Julie McAdams gave a report on the WEAVE Workshops that were held September 15-22, 2014. Both felt that they were beneficial to the faculty and staff and were well received. A questionnaire was given out to each participant and the feedback was for the most part very positive. It was determined by the feedback that more training was needed on how to construct an assessment plan. Julie McAdams had several questions during the workshop on program outcomes and where they belonged.

Ginger sent out worksheet on assessment and handed out a copy to the group. Start with mission, then goals, then outcomes. Goals will pretty much stay the same over time. Outcomes must be special and must have a target. Plans need to work for each unit and be meaningful. Outcomes need to reflect what faculty and staff expect the students to understand, perform, and comprehend by the time they graduate.

Feedback on assessment needs to happen as soon as possible so revisions can be made.

Jim Bailey asked if it were possible to have an assessment of the assessment process. One possibility is to have a committee that takes a hard look at each assessment plan like SACSCOC would so that as a University we would be better prepared.

Mary Kay Meyer thinks that there needs to be a paradigm shift starting at the President's level to change the way the assessment is viewed.

**George Daniels would like to see the assessment plans tied to resources. Right now the Assessment Plan is viewed as a report that must be completed just as budget reports and yearly reports. He felt that if it was presented as a process and tied to resources it would be better received by faculty and staff.**

**Beverly Roskos-Ewoldsen suggested having a dialogue once a month in the Crimson White or another media to start a conversation about Assessment.**

**Ginger Bishop asked for council members to distribute her Focusing on Assessment handout and give her feedback.**

**Meeting was adjourned.**