



The University Assessment Council

Minutes

February 21, 2017

210 East Annex

Attendance: Andrew Hester, Eric Williams, Holly Hallmann, Robin Lawson, Grace Lee, James Leonard, Mary Kay Meyer, Timothy Salazar, Marilyn Staffo, Angie Barber, Javonda Williams, Jon Acker, Ginger Bishop, Heather Pleasants, Chris Coleman, Mary Ann Connors, Carmen Jones, Vivian Abbott

Discussion

Minutes approved as read

SACSCOC Update (Ginger Bishop)

- Draft revisions of Principles changed wording on IE standards from “evidence of improvement” to “actively seeking improvement” (important to have action plans)
- Need to be able to identify student success measures for Gen Ed
- Ginger will notify the council in March when the next draft of the Principles comes out
- 5th Year Review self-study will be in 2020; we will fall under the new Principles

Feedback Reports (Chris Coleman)

- Individual feedback reports have been released to those on the Oct. 1 reporting cycle
- A question was asked about programs that collect data every other year. The risk with that strategy is difficulty demonstrating systematic, ongoing activity in the off-years. SACSCOC IE reviewers are trained to look for 3 years of collecting data, analyzing it, and using it for improvement. Therefore, the OIE rubrics are set up to incentivize annual data collection. Several people suggested staggering things (e.g., two outcomes this year, two next year) so the amount of work is the same but there is data collected, analyzed, and used for improvement on an annual basis
- Similarly, the OIE rubrics incentivize action plans (element 13)—even if overall expectations are met for a particular cycle. For example, if 85% of student essays met expectations, what were the weaknesses in the other 15%? Or what writing subskill(s) could be shored up?
- If assessment plan rating is “mature” (rubric elements 9 and 10), the program does not need an action plan related to assessment processes (element 14)
- A Provost’s Assessment Award is in the works to recognize excellence in assessment reporting. 3 assessment reports will be nominated, and the UAC will vote to determine that year’s best report. The winning department will have lunch with the Provost.

QEP Update (Heather Pleasants)

- This year's fellows are in the process of implementing their ELOs
- Meetings across campus with Jay Roberts, experiential education guru, were very well received; many new fellow applications are expected for the coming year
- March 1, 2017 is the deadline for Fall Fellows
- Heather asked for suggestions on getting more male students to participate in ELOs

Spring/Summer Retreat (Ginger Bishop)

- UAC will have a ½ day retreat in lieu of the usual May meeting
- Vivian will send out a doodle poll for the first of June to determine the best time to have the retreat
- Would like to have some suggestions for retreat location

College Assessment Teams (Chris Coleman)

- Eric Williams explained that the Culverhouse Assessment Team includes the assessment coordinator and program coordinator from each department. They have monthly meetings scheduled and generally meet every other month. They compare notes and best practices, review OIE feedback, and prepare for their 2018 AACSB reaffirmation. All Culverhouse assessment coordinators have received in-house and AACSB Assurance of Learning training
- Some other colleges have assessment teams, but their representatives were not able to attend today's meeting

Meeting Adjourned

Next meeting will be March 28, 2017, in Rose G54